

January 4, 2016
Board Meeting Agenda

(13 BOD Members, 13 Voting Members, 7 = Quorum)

RSVPs

| | | | | |
|---------|----------|--|---------|-----------|
| David | Walser | | Remy | Carpenter |
| Darren | Case | | Katie | Hill |
| Darlene | Hagan | | Nick | Kolesar |
| Kyle | Decker | | Stephen | Koons |
| Steve | Taddie | | James | Lukes |
| Cindy | Andresen | | Liz | Shabaker |
| Harry | Calivas | | | |

Additional Guests: Suzanne Lanctot

3:30 p.m. Introductions and Call the Meeting to Order (David Walser)

3:35 p.m. Previous BOD Meeting Minutes (Kyle Decker)
Approve November 2, 2015 Meeting Minutes

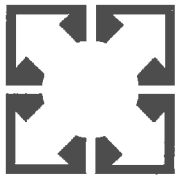
3:40 p.m. Treasurer's Report (Darlene Hagan)
Accept October & November 2015 Financial Reports

3:50 p.m. President's Report (David Walser)

4:00 p.m. Committee Reports
Membership
Sponsorship (Stephen Koons)
Emerging Professionals Group (Remy Carpenter)
Public Outreach (Steve Taddie)
Accredited Estate Planner
Spring Event (Nick Kolesar)
Communications – Social Media Survey
Meeting Ambassadors
Programs: 2016-2017(Darren Case)

4:20 p.m. New Business
Phoenix Country Club 2016 Agreement

4:30 p.m. Adjourn

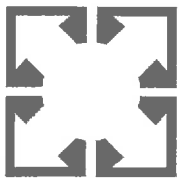


Action Items: Items noted as done will not reflect on next meeting agenda

| AI # | Action Item: | Assigned To | Goal |
|------|--|-------------|------|
| | Draft a procedure/policy for allowing exceptions to the bylaws | | |

2015/16 Board Member Attendance Record

| | Aug. 19 th | Oct. 5 th | Nov. 2 nd | Jan. 4 th | | | | | Attendance Percentage |
|-------------------------------|--------------------------|-------------------------|-------------------------|-------------------------|--|--|--|--|--------------------------|
| David Walser (President) | Y | Y | Y | | | | | | |
| Darren Case (Vice President) | Y | Y | Y | | | | | | |
| Darlene Hagan (Treasurer) | Y | Y | N | | | | | | |
| Kyle Decker (Secretary) | Y | Y | Y | | | | | | |
| Steve Taddie (Past President) | Y | Y | Y | | | | | | |
| Cindy Andresen | Y | Y | Y | | | | | | |
| Harry Calivas | Y | Y | Y | | | | | | |
| Remy Carpenter | Y | Y | Y | | | | | | |
| Katie Hill | Y | Y | Y | | | | | | |
| Nick Kolesar | Y | Y | Y | | | | | | |
| Stephen Koons | Y | Y | Y | | | | | | |
| James Lukes | Y | N | Y | | | | | | |
| Liz Shabaker | Y | N | Y | | | | | | |



November 2, 2015 Board Meeting Minutes

(13 BOD Members, 13 Voting Members, 7 = Quorum)

In attendance: (yes/no)

| | | | | | | |
|-----|---------|----------|--|-----|---------|-----------|
| Yes | David | Walser | | Yes | Remy | Carpenter |
| Yes | Darren | Case | | Yes | Katie | Hill |
| No | Darlene | Hagan | | Yes | Nick | Kolesar |
| Yes | Kyle | Decker | | Yes | Stephen | Koons |
| Yes | Steve | Taddie | | Yes | James | Lukes |
| Yes | Cindy | Andresen | | Yes | Liz | Shabaker |
| Yes | Harry | Calivas | | | | |

Additional Guest: Suzanne Lanctot

David Walser called the meeting to order at 3:37 p.m.

Previous BOD Meeting Minutes

Kyle Decker presented the October 2015 board meeting minutes.

Motion: To approve the October 5, 2015 board meeting minutes as presented.
By: Remy Carpenter
Second: Darren Case
Action: Approved

Treasurer's Report

David Walser presented the financial reports ending September 30, 2015 for review.

Motion: To accept the financial reports ending September 30, 2015 as presented.
By: Stephen Koons
Second: Katie Hill
Action: Approved

President's Report

David Walser reported that the budget is based on 190 membership renewals, and to date we have received approximately 164. Cindy Andresen reported that she has received a report of non-renewed members and the Membership Committee will be making contact.

David asked for a recommendation from the Spring Event Committee. Nick Kolesar reported that the committee recommends Top Golf.



Motion: To authorize the Spring Event Committee to secure Top Golf for the spring 2016 event.
By: Harry Calivas
Second: Liz Shabaker
Action: Approved

David asked the board to brainstorm ideas on generating additional revenue.

Committee Report(s)

Membership – No report.

Sponsorship – Stephen Koons reported that sponsorships are still available for January 2016, February 2016, and May 2016. Need to seek out new sponsors, please provide potential contacts to Stephen.

Emerging Professionals Group (EPG) – Remy reported that the next event will be held on November 18, 2015 at 5th & Wine. The next eblast will be sent to members as well, offering a “free” opportunity to network and earn continuing education as an added member benefit.

Public Outreach – Steve Taddie reported the statistics for the first event (live webinar) with KJZZ. A second webinar will be scheduled in December 2015 on Planned Giving. Volunteers are needed for the panel and to staff the phones.

Accredited Estate Planner (AEP) – No report.

Holiday Social Event – Remy Carpenter reported that the holiday social will be held on December 7, 2015 at Scottsdale’s Museum of the West.

Newsletter & Social Media – Board members are asked to complete the Social Media Strategy Worksheet by the end of the month to discuss at the next board meeting.

Programs 2016-2017 – Darren Case reported that he is focused on securing speakers for 2016-2017.

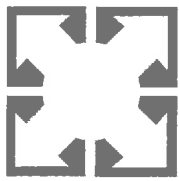
New Business

CAEPC Debit Card – Suzanne Lanctot asked about access to a CAEPC credit or debit card for incidentals.

Motion: To add SOS as an authorized user for the CAEPC credit card.
By: Steve Taddie
Second: Liz Shabaker
Action: Approved

Phoenix Country Club 2016 Agreement – The agreement provided did not include the cost of the ice cream social in February 2016 and the cost increase of 8% was not reflected. Suzanne will ask for a new agreement, which she will send to the board for a vote.

The meeting adjourned at 4:30 p.m.



Action Items: Items noted as done will not reflect on next meeting agenda

| | | | |
|---|--|-------------------------------|-------------|
| 1 | Secure Top Golf for the Spring Event. | Spring Event Committee | ASAP |
| 2 | Coordinate with SOS to purchase "AEP" and "Meeting Ambassador" ribbons for name tags | Harry Calivas and Kyle Decker | Dec. 31 |
| 3 | Look up attendance records for February 2015 and let Board know | Suzanne Lanctot | Nov. 16 |
| 4 | Create flyer for February 2016 event and email to Board for approval | Suzanne Lanctot | Nov. 16 |
| 5 | Include members in next EPG eblast for November 18 th event – added benefit to attend | Suzanne Lanctot | Nov. 9 & 16 |
| 6 | Send revised Phoenix Country Club agreement for 2016 to Board for vote | Suzanne Lanctot | Nov. 16 |
| 7 | Complete Social Media Strategy Worksheet and send to Suzanne | Board | Nov. 30 |

2015/16 Board Member Attendance Record

| | Aug. 19 th | Oct. 5 th | Nov. 2 nd | | | | | Attendance Percentage |
|-------------------------------|-----------------------|----------------------|----------------------|--|--|--|--|-----------------------|
| David Walser (President) | Yes | Yes | Yes | | | | | 100 |
| Darren Case (Vice President) | Yes | Yes | Yes | | | | | 100 |
| Darlene Hagan (Treasurer) | Yes | Yes | No | | | | | 66.6 |
| Kyle Decker (Secretary) | Yes | Yes | Yes | | | | | 100 |
| Steve Taddie (Past President) | Yes | Yes | Yes | | | | | 100 |
| Cindy Andresen | Yes | Yes | Yes | | | | | 100 |
| Harry Calivas | Yes | Yes | Yes | | | | | 100 |
| Remy Carpenter | Yes | Yes | Yes | | | | | 100 |
| Katie Hill | Yes | Yes | Yes | | | | | 100 |
| Nick Kolesar | Yes | Yes | Yes | | | | | 100 |
| Stephen Koons | Yes | Yes | Yes | | | | | 100 |
| James Lukes | Yes | No | Yes | | | | | 66.6 |
| Liz Shabaker | Yes | No | Yes | | | | | 66.6 |