

Darren T. Case, JD, President Kyle Decker, CFP, Vice-President Remy Carpenter, JD, Treasurer Katie Hill, CTFA, AEP, Secretary David Walser, CPA, Past President

October 3, 2016 Board Meeting Agenda

3:30 p.m. Call the Meeting to Order (Darren Case)

3:35 p.m. Previous BOD Meeting Minutes (Katie Hill) Approve September 7, 2016 Meeting Minutes

3:40 p.m. Treasurer's Report (Remy Carpenter)

Approve 2016-2017 Budget

3:50 p.m. President's Report (Darren Case)

4:00 p.m. Committee Reports

AEP (Harry Calivas & Katie Hill)
Public Outreach (Phil Seibel)

November Special Event with NAEPC (Kyle Decker & Sue Kuraja)

January Social Event - Cindy Andresen

Spring Event Topgolf (Katie Hill & Liz Shabaker) Emerging Professionals Group (Sue Kuraja)

Sponsorship (Darren Case) Membership (Dan Hulziser)

Communications (Sue Kuraja & Liz Shabaker)

Nominating (David Walser)

4:20 p.m. New Business

4:30 p.m. Adjourn

Action Items: Items noted as done will not reflect on next meeting agenda

AI#	Action Item:	Assigned To	Goal
	Circulate 2015-2016 Budget vs. Actual and Proposed 2016-2017 Budget to Board	Remy Carpenter	
	Send list of board member openings for 2017-2018 to David Walser.	Suzanne Lanctot	
	Add November 2016 program information to website and send communication to members.	Suzanne Lanctot	



2016-2017Season

Darren T. Case, JD, President Kyle Decker, CFP, Vice-President Remy Carpenter, JD, Treasurer Katie Hill, CTFA, AEP, Secretary David Walser, CPA, Past President

2016-17 Board Member Attendance Record

	Sep.	Oct. 3 rd	Nov.	Dec. 7 th	Feb.	Mar. 6 th	May 1 st	Attendance Percentage
Darren Case (President)	Υ							100
Kyle Decker (Vice President)	Υ							100
Remy Carpenter (Treasurer)	Y							100
Katie Hill (Secretary)	Υ							100
David Walser (Past President)	Υ							100
Cindy Andresen	Υ							100
Harry Calivas	Υ							100
Roger Coventry	Υ							100
Dan Hulsizer	Υ							100
Sue Kuraja	Υ							100
Todie Lawless	Υ							100
Jim Lukes	Υ							100
Phil Seibel	Υ				-			100
Liz Shabaker	N							0



September 7, 2016 Board Meeting Minutes

(14 BOD Members, 14 Voting Members, 8 = Quorum)

In attendance: (yes/no)

Yes	Darren	Case	Yes	Roger	Coventry
Yes	Kyle	Decker	Yes	Dan	Hulsizer
Yes	Remy	Carpenter	yes	Sue	Kuraja
Yes	Katie	Hill	Yes	Todie	Lawless
Yes	David	Walser	Yes	James	Lukes
Yes	Cindy	Andresen	Yes	Phil	Seibel
Yes	Harry	Calivas	No	Liz	Shabaker

Additional Guest: Suzanne Lanctot

Darren Case called the meeting to order at 12:16 p.m.

Previous BOD Meeting Minutes

Katie Hill presented the May 2, 2016 board meeting minutes and the May 13, 2016 strategic planning meeting minutes.

Motion:

To approve the May 2, 2016 board meeting minutes and the May 13,

2016 strategic planning meeting minutes as presented.

By:

David Walser

Second:

Darren Case

Action:

Approved

Treasurer's Report

Remy Carpenter reviewed the proposed 2016-2017 budget. The board would like to see the 2015-2016 actual numbers so a comparison can be made.

Action Item: Remy to send the 2015-2016 budget vs. actual and the proposed 2016-2017 budget to the board for review.

Remy and Darren discussed the sponsorships still available for the 2016-2017 program year, which include the November CAEPC/NAEPC meeting for \$2,000; the January social event for \$500 each (7 remaining); and the May meeting for \$3,000.

Henry & Horne, First Western Trust Bank and Tiffany Bosco all committed to a \$500 sponsorship for January 2017.

Administrative Report

Suzanne will forward a written report to the board.



President's Report

Darren discussed the upcoming events. During the first program of the season, he will provide an overview of the next few meetings. He would like to promote the February 2017 program with Sam Donaldson to other groups. He discussed the November CAEPC/NAEPC meeting. The Executive committee has been invited to attend the Wednesday session at no cost, with fie (5) slots available. Kyle will email the board on the specifics. CAEPC will have separate registration at the event and the information needs to be added to the website and email communications need to begin as early registration ends on September 30th. The board discussed the December 2016 meeting and David suggested that the panel discuss the proposed section 2704 regulation that would impose major restrictions on valuation discount planning.

Action Item: Suzanne to have the November 2016 program information added to the website and have communication sent to the members.

Committee Report(s)

Spring Event – Katie Hill reported on the Spring Event, which will be scheduled at TopGolf sometime in April. The board suggested holding the event on a Thursday afternoon (April 20th or 27th) instead of a Friday afternoon. The committee will consider sending a survey to members. Suzanne suggested soliciting testimonials (video?) from past attendees to help promote the event.

Communications – Sue Kuraja reported that she spoke with the Phoenix Business Journal regarding possible opportunities to showcase CAEPC by providing a credentialed person to provide commentary on an issue. She will report more specifics at the next meeting.

Public Outreach – Phil Seibel reported that there will be three (3) webinars this program year – late October 2016 on Estate Planning; mid January 2017 on Financial Planning; and late March 2017 on Elder Planning. He reported that KJZZ will be more involved with outreach to their listeners to increase participation, including on-air announcements and weekly emails. He discussed the possibility of securing a sponsor for the webinars. Once the registration link is available, he will send to Suzanne to be added to the CAEPC website.

Accredited Estate Planner (AEP) – Harry reported that he would like to have an AEP section on the website with a link to NAEPC for more information and a list of member names who hold the AEP designation. He discussed a possible joint event between AEP's and the EPG. He will discuss this idea further with Sue.

Meeting Ambassador – Kyle Decker reported that she emailed the meeting ambassador process to Harry and Roger.



Nominating – David Walser requested a list of board member openings that will need filling for the next board year. He would like an announcement added to the October 3rd dinner program agenda, requesting that members interested in serving on the board contact him for more information.

Action Item: Send a list of board member openings for 2017-2018 to David.

Emerging Professionals Group (EPG) – Sue Kuraja reported that there will be four (4) events this season, with the first scheduled for September 21, 2016 on the topic of Estate Planning in Indian Country with Helen Burtis of Rosette, LLP. The other events will be held on November 7th, February 23rd, and May 10th or 11th.

New Business

None to report.

The meeting adjourned at 1:39 p.m.

Action Items: Items noted as done will not reflect on next meeting agenda

1	Send the 2015-2016 budget vs. actual and the proposed 2016-2017 budget to the board for review	Remy Carpenter	Before next meeting
2	Add the November 2016 program information to the website and send communication to members	Suzanne Lanctot	September 2016
3	Send list of board member openings for 2017-2018 to David Walser	Suzanne Lanctot	Before next meeting

2016-2017 Board Member Attendance Record

	Sep.	Oct.	Nov.	Dec. 5 th	Jan. 9 th	Feb.	Mar. 6 th	May 1 st	Attendance Percentage
Darren Case (President)	Yes								100
Kyle Decker (Vice President)	Yes								100
Remy Carpenter (Treasurer)	Yes								100
Katie Hill (Secretary)	Yes								100
David Walser (Past President)	Yes								100
Cindy Andresen	Yes				·				100
Harry Calivas	Yes								100
Roger Coventry	Yes								100
Dan Hulsizer	Yes								100
Sue Kuraja	Yes							_	100
Toadie Lawless	Yes						<u>-</u>		100
James Lukes	Yes								100
Phil Seibel	Yes						-		100



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Respectfully submitted,

Katie Hill Secretary



SOS-Association Management Solutions Administrative Report October 3, 2016

October 3, 2016 Meeting RSVPs/Guarantee

Timely RSVPs: 109Untimely RSVPs: 5

• Guaranteed: 107 on 09.29.16

Membership

As of October 1, 2016:

- 170 Active Members (compared to 182 last season)
 - o 152 Renewals, 3 EPG, 15 new
- 90 Past Members (from website)
- 331 Prospective Members (from website)

Sponsors

October 3, 2016 - Sterling Foundation

November 17, 2016 - No Sponsor Yet

December 5, 2016 - HeirSearch.com and Tiffany & Bosco

January 9, 2016 – Ryley, Carlock and Applewhite; Sun Cornerstone Group; Henry & Horne; Tiffany & Bosco; Mass Mutual; Frazer, Ryan, Goldberg & Arnold – 3 sponsorships remain

February 6, 2017 - BMO Private Bank

March 6, 2017 - Arizona Community Foundation

April 2017 – Johnson Bank

May 1, 2017 - No Sponsor Yet

Master Website - Wells Fargo Advisors

Dinner Wine Sponsor - Eide Bailly, LLP

EPG – Braun Siler Kruzel PC; Hunter Hagan & Company; Vestapointe Wealth Management; Versant Capital Management

Social Media

- 106 members on group page (+0)
- 58 LinkedIn followers on organization page (+0)
- FaceBook (newly created page for outreach) 5 likes (+0)

News for Council Website Administrators

Option to Use Member Email Addresses as Usernames (09/09/2016)



SOS-Association Management Solutions Administrative Report October 3, 2016

Since you are reading this, you have seen our notice about a change in how admins log in. Note that this does not immediately change how members log in. But, many councils have requested the option to use member email addresses as their usernames. That is less for the members to remember, especially important for sites that they log into infrequently. So now you can convert to the email-as-username policy for your council on your Settings page, near the bottom of the first section called Website Settings. Under the label "Member Usernames," select the radio option titled "Use Email Address as Username." It is likely disabled until you clean up the email addresses of your members -- no duplicates or blanks are allowed. If disabled, there is a link, labeled "Why can't I change this?" that you can click to see the names of members with duplicate or blank email addresses. Once those are addressed, you can adopt the new option. Then, any place where members are prompted to log in, the screen is labeled "Email Address" instead of "Username," but it would still be wise to send them a communication alerting them to the change. And don't forget that you also will then use your email address when logging in to administer the site.

We strongly encourage your adoption of this new option as it simplifies your support of member logins. (And scroll down to see all of the benefits the site provides to logged in members.)